



**2025-2035**

# CANADIAN SPORT POLICY

The purpose of this Policy is to guide and inspire everyone to work together to create sport environments that focus on people, reflect shared values, and enhance the health and culture of Canada and its communities.

**Sport must always be focused on the good of the participants involved.**

## THE VISION

**WORKING TOGETHER TO ENABLE EVERYONE TO GROW,  
EXCEL AND ACHIEVE WELLBEING THROUGH SPORT.**

## DRIVEN BY SHARED VALUES

- Fun
- Inclusion and Accessibility
- Diversity
- Fairness and Integrity
- Responsibility and Accountability
- Community-Building
- Healthy and Safe
- Ambition

## CONTEXTS OF SPORT

### PARTICIPATION

Developing the motivation, confidence, physical competence, knowledge, and understanding to value and take responsibility for engagement in physical activities for life.

### PERFORMANCE

Helping participants to achieve their goals and ambitions at progressively higher levels of competition, within a values-based framework of fair, ethical sport.

## DESIRED OUTCOMES

**1 Canadians are Healthy.** Everyone in Canada can enjoy the benefits of sport, including physical, emotional, social, spiritual, and mental wellbeing.

**2 Communities are Strong and Resilient.** Sport brings people together, builds resilience, and contributes to culture, identity and the economy.

**3 Canada is an International Leader.** Canada is recognized for sport excellence, and for the health, happiness, and pride that sport inspires.

## MEASURING SUCCESS

The Canadian Sport Policy 2025-2035 will guide collaborative actions and other related action plans. Actions stemming from this Policy need to be guided by evidence and continuously evaluated to ensure success. Clearly linking policy goals to the outcomes and objectives will facilitate effective implementation and evaluation.

